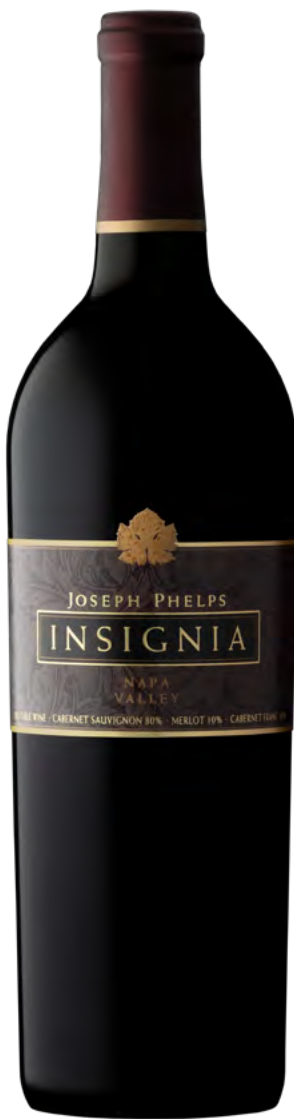


JOSEPH PHELPS

V I N E Y A R D S

Cabernet Sauvignon

NAPA VALLEY



1996 Vintage

TASTING NOTES The 1996 Insignia displays aromas of ripe black fruit, spice and hints of new oak, along with intense fruit flavors, sweet tannins and long, textured finish.

GROWING SEASON The 1996 vintage presented a number of challenges to the Napa Valley vintners, including an untimely weather system in mid-May which dumped four inches of rain in a seven-day period. In July, the valley experienced temperatures of 95+ degrees for ten consecutive days. Finally, September gave us ideal weather conditions, with foggy mornings and mild temperatures, reducing the rate of sugar accumulation while flavors and aromas continued to develop greater concentration.

WINEMAKING NOTES

VARIETAL BREAKDOWN VINEYARD SELECTIONS

83% Cabernet Sauvignon
17% Merlot

46% Banca Dorada — Rutherford AVA
25% Las Rocas — Stags Leap AVA
29% Trusted Growers — including
Larry Hyde Vineyard

BARREL AGING

The wine was aged for twenty-six months in 100% new French oak barrels before bottling.